



## **The Winebow Group Acquires Noble Wines, Expanding Distribution Network into Washington State and Idaho**

**Richmond, VA—November 4, 2015**—The Winebow Group, a national importer and distributor of fine wine and craft spirits, announced today the acquisition of Noble Wines of Seattle, Washington. The companies will combine their efforts in Washington and Idaho, and operate as Noble Wines, a member of The Winebow Group.

The Winebow Group was founded in 2014 with the merger of two companies that each date from 1980 with a focus on quality, education, and customer service: The Vintner Group and Winebow. With the addition of Washington and Idaho, The Winebow Group increases its distribution network to 19 states, including Connecticut, Delaware, Florida, Georgia, Illinois, Maryland, Massachusetts, Minnesota, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Virginia, West Virginia, Wisconsin, and Washington, D.C.

“It is with great pleasure that I welcome Noble Wines to our family,” said David Townsend, President and CEO of The Winebow Group. “Chuck Marush and Greg Nelson, who founded Noble in 1988, have been our partners for over 25 years. They have created an excellent organization that fosters the fine wine culture and dedication to customer service that are at the core of our business. We are thrilled to expand our distribution network to the Northwestern United States and look forward to working with the talented team at Noble to further grow their operations in the Washington and Idaho markets.”

“When Chuck and I decided that it was time to transition our business, we immediately determined that The Winebow Group was the natural choice,” said Nelson. “Over the years, David Townsend and his team have been wonderful partners who share our commitment to quality and the highest standards. As privatization has resulted in profound changes to our industry here in Washington, our alliance with The Winebow Group will give us the platform and flexibility to actively manage these changes and successfully grow.”

“Joining The Winebow Group family through this acquisition represents a terrific opportunity for our employees,” added Marush. “Noble and the entire team will benefit from an expanded offering of exceptional wines and spirits, increased levels of service and coverage, and improvements to systems and infrastructure. This partnership will allow us to honor our obligations to both suppliers and staff at the quality level that they have known throughout our history.”

Chuck Marush and Greg Nelson will stay on with the company, managing day-to-day operations.

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**About The Winebow Group**

The Winebow Group comprises national importer and distribution houses that offer comprehensive portfolios of fine wine and craft spirits from around the world. The company represents some of the most established, family-owned properties in prominent growing areas, as well as a new generation of winemakers and distillers who are dedicated to innovation and quality. With a focus on education and outstanding customer service, The Winebow Group's distribution network reaches nearly half of the wine consumption in the U.S. and includes the states of Connecticut, Delaware, Florida, Georgia, Illinois, Maryland, Massachusetts, Minnesota, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Virginia, Washington, West Virginia, Wisconsin, and Washington, D.C. This unprecedented reach and level of service make the company unique in the fine wine and craft spirits sector. For more information, please visit [TheWinebowGroup.com](http://TheWinebowGroup.com).